

SPONSORSHIP OPPORTUNITIES



*Conversation, Collaboration and Democracy – Creative
Community Engagement*

**COMMUNITY DEVELOPMENT SOCIETY (CDS)
ANNUAL CONFERENCE 2008**

**June 22 - 25, 2008
Delta Bessborough Hotel
Saskatoon, Saskatchewan**

Hosted by:



**COMMUNITY DEVELOPMENT
SOCIETY of SASKATCHEWAN Inc.**

**CONVERSATION, COLLABORATION AND DEMOCRACY –
CREATIVE COMMUNITY ENGAGEMENT**

ABOUT THE 2008 Community Development Society (CDS) Conference

Why become a sponsor?

- **Facilitate the discovery of the latest trends in community development practice and creative community engagement.**
- **Support and network with those interested in community development from around the globe as you share experiences, perspectives and accomplishments.**
- **Showcase community development in practice in Saskatchewan through site visits during the Mobile Learning Workshops.**
- **Profile your organization at the networking events including the Awards Banquet, reception and other interesting events.**
- **Support empowerment of communities so they can build a vision for the future.**
- **Highlight all Saskatchewan has to offer at the most important community development event of the year!**

Join us in bringing together community development practitioners, researchers, policy makers, and citizen leaders from around the world at the Community Development Society's (CDS) 40th annual International Conference in Saskatoon, Saskatchewan, Canada. We expect approximately 400 national and international community development professionals to attend this engaging event.

Over the past few decades, the practice of community development has evolved considerably as we have now come to better understand the field within various conceptual frameworks as well as its practical applications. Today, there is a growing demand for increased participation in decision making and democracy in communities and organizations.

Through dynamic and engaging workshops and keynote speakers, delegates will hear students, practitioners, researchers and policymakers from around the globe share experiences, expertise and research findings on strategies to improve the process and practice of community development.

FOR MORE INFORMATION PLEASE CONTACT:

**Sydney Bell, CDSS
Phone: (306) 655-5383
Email: sydney.bell@saskatoonhealthregion.ca**

SPONSORSHIP LEVELS AND BENEFITS GUIDELINES

MAKE A DIFFERENCE SPONSOR

\$1 to \$1000

Sponsorship includes:

- ✓ Recognition in the conference program
- ✓ Recognition and link on the CDS website

FUND THE FUTURE SPONSOR

\$5000

Sponsorship includes:

- ✓ Signage at the meeting break
- ✓ Recognition in the conference program
- ✓ Recognition and link on the CDS website
- ✓ Acknowledgement at the general session
- ✓ One complimentary conference registration

COMMUNITY BUILDER

\$10,000

Sponsorship includes:

- ✓ Signage at the meeting break
- ✓ Recognition in the conference program
- ✓ Recognition and link on the CDS website
- ✓ Acknowledgement at the general session
- ✓ Two complimentary conference registrations
- ✓ Opportunity to introduce the keynote speaker
- ✓ Free exhibit booth at conference
- ✓ Free ½ page advertisement in conference program

COMMUNITY CHAMPION

\$15,000

Sponsorship includes:

- ✓ Signage at the meeting break
- ✓ Recognition in the conference program
- ✓ Recognition and link on the CDS website
- ✓ Acknowledgement at the general session
- ✓ Three complimentary conference registrations
- ✓ Opportunity to welcome guests at the reception or banquet
- ✓ Free exhibit booth at conference
- ✓ Free full page advertisement in conference program

Other Sponsorship Opportunities:

- ✓ **Student Registrations** – your donation could cover the registration costs for a student to attend this conference.
- ✓ **Delegates and speaker gifts** – Your logo could be printed on the tag for speaker and delegate gifts



CONTACT INFORMATION

If you have any questions about the conference or sponsorship opportunities, please contact Sydney Bell at (306) 655-5383.

If you are interested in becoming a conference sponsor, please complete the “Sponsorship Application Form” enclosed and send, email or fax it to:

Sydney Bell
Conversation, Collaboration and Democracy – Creative Community Engagement
Community Development Society of Saskatchewan (CDSS)
P.O. Box 722
Saskatoon, Saskatchewan
S7K 3L7

Email: sydney.bell@saskatoonhealthregion.ca

PHONE: (306) 655-5383

FAX: (306) 655-5405

Note: Please contact us if you are interested in discussing the design of a customized sponsorship package that better suits your needs and priorities.

SPONSORSHIP APPLICATION FORM

June 22 – 25, 2008

Delta Bessborough, Saskatoon, SK

My organization is interested in sponsoring the Community Development Society 2008 Conference - *Conversation, Collaboration and Democracy – Creative Community Engagement* held on June 22 – 25, 2008 in Saskatoon, Saskatchewan at the Delta Bessborough Hotel, by contributing the following:

Sponsorship Levels:

- Make a Difference Sponsor \$1 to \$1000
Enter Amount of Donation Here: _____
- Fund the Future Sponsor \$5000
- Community Builder \$10,000
- Community Champion \$15,000

Sponsorship Opportunities

- Student Registrations \$500
- Delegate Bags \$2000
- Delegate and Speaker Gifts \$2500

Please type or print the following information:

Organization: _____

Contact Name: _____

Address: _____

City: _____ Prov./State: _____

Zip: _____ Country: _____

Do you or your organization require an invoice? _____ Yes _____ No

In order for us to fulfill our requirements of sponsorship, we would appreciate receiving your commitment for sponsorship on or before February 1, 2008 along with the appropriate donation/payment. Please forward an electronic copy of your logo for inclusion on promotional materials. *Please make cheques payable to: Community Development Society of Saskatchewan.*

Return completed form to: Sydney Bell, CDSS, P.O. Box 722, Saskatoon, Saskatchewan, S7K 3L7
Email: sydney.bell@saskatoonhealthregion.ca FAX: (306) 655-5405

ABOUT THE COMMUNITY DEVELOPMENT SOCIETY AND ITS HOST PARTNERS

Community Development Society of Saskatchewan (CDSS) and its partner organizations

The Community Development Society of Saskatchewan (CDSS) is a volunteer-based organization with a Board of Directors representing all areas of the province. Society members include both practitioners and volunteer community workers with an interest in community development principles and processes.

Saskatchewan is often referred to as a provincial community. The coalition of organizations volunteering to come together for this 2008 event supports this perspective and is one example of how we build community in this province. There are fourteen host organizations which have enthusiastically joined the Host Committee for the 2008 Community Development Society Conference. They are:

Agriculture Council of Saskatchewan Inc.
Canadian Community Economic Development Network
Centre for the Study of Co-operatives, University of Saskatchewan
Communities for Children
Community University Institute for Social Research
Primary Health / Saskatoon Health Region
Prince Albert Co-operative Health Centre
Public Health Services / Saskatoon Health Region
Saskatchewan Agrivision Corporation
Saskatchewan Association of Social Workers
Saskatchewan Economic Development Association
Saskatoon Housing Authority
Saskatoon Regional Intersectoral Committee
Service Canada

CDSS was founded as a chapter of the International Community Development Society (CDS) following the 1991 Annual International Conference of CDS held in Saskatoon, Saskatchewan.

Community Development Society (CDS)

The Community Development Society offers leadership and opportunities to learn what's new in the profession, exchange ideas, and share professional experiences. CDS fosters the professional development of those building the capacity of communities while serving as an advocate for healthy communities and their importance to society. CDS members represent a variety of fields: education, health care, social services, government, utilities, economic development practitioners, citizen groups, and more.

The Saskatoon in Spring image is courtesy of Tourism Saskatoon.