

## Who is IREM?

*The Institute of Real Estate Management (IREM) was founded in 1933 to establish a reliable, objective system of identifying quality property managers. Today, IREM is the nation's source of educational and professional recognition for all types of income-producing property managers. IREM is the only professional association comprised of property management professionals. The organization offers education and certification, and proudly promotes the professional confidence of its membership. IREM is an association of more than 13,000 members engaged in the field of property management who have met a stringent code of ethics requirement in the areas of education, experience and commitment. It is the only professional association committed to serving all of the real estate industry, both commercial and residential. IREM awards 4 nationally recognized designations to qualified individuals and organizations:*

Certified Property Manager® (CPM)

Accredited Residential Manager® (ARM)

Accredited Commercial Manager

Accredited Management Organization® (AMO)

*CPM® members manage over one trillion dollars worth of the nation's real estate assets.*



**Institute of Real Estate Management  
Dallas Chapter (No 14)**

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## Friends of IREM Program

The Friends of IREM program is a unique opportunity for our members and your product or services to become acquainted. In this program, a special category has been created to accommodate professionals whose business lines are essential to the real estate management industry. The Friends program allows you the opportunity to participate in specific chapter activities and network with our members.



## Who are our Friends?

They are professional service providers who represent attorneys, accountants, general contractors, appraisers, management companies, environmental companies, architects, tax consultants, engineers, real estate research firms and more. No more than four in the same business line can be accepted as a Friend of IREM so your communication with our members is strong and competes only with a limited number of your peers. Being a Friend of IREM is a prudent business development activity which puts you in front of the decision makers.

## IREM Dallas A Wise Investment!



### The current Friends of IREM categories are:

- Advertising/Marketing
- Architectural Restoration
- Communications
- Concierge Services
- Construction
- Construction Consulting
- Debt Recovery
- Engineering
- Energy Consultants
- Energy Providers
- Elevator Consultants
- Environmental
- Executive Search
- Financial Consulting
- Interior Design
- IT Management
- Landscape Design
- Legal
- Real Estate Management
- Safety Consulting
- Security Consulting
- Tax Consulting
- Website Provider

(Other professional disciplines may be considered for membership)

**Participation in the Friends of IREM program gives your company a greater opportunity to create personal relationships with key decision makers that have extensive training, are certified, and are held to the highest of ethical standards in the real estate industry.**

[www.irem-dallas.org](http://www.irem-dallas.org)

### Participation in the Friends of IREM program will provide you with many benefits, such as:

- Your company logo on the IREM® Dallas chapter website with link to your website throughout the year
- Monthly listing in the chapter newsletter
- Opportunity to include a 300 word article once a year in the chapter monthly newsletter
- Annual mailing list of the IREM® Dallas Chapter membership
- Attendance for two of your company's representatives at monthly chapter membership luncheons at member cost
- Sponsorship of a chapter membership luncheon including two complimentary meals
- Your company logo included on the PowerPoint Presentation at each IREM® Luncheon
- Listing on the Friends of IREM contact sheet available at each luncheon
- Opportunity to network with key property managers, operation managers and asset managers in the Dallas-Ft Worth area during monthly luncheons
- Opportunity to serve on community service committee
- Opportunity to increase your company's name recognition in the Dallas/Ft Worth market

