



Ohio Cleaners Association

Summer

GETAWAY

It's a Family Affair!

August 22 & 23, 2008

KALAHARI WATERPARK RESORT
Sandusky, Ohio



OCA



SUMMER GETAWAY



Kalahari Waterpark Resort



All the fun of a genuine shore vacation is closer than you think. Make Sunday a “free day” to relax with the family and enjoy the area.

Kalahari is now home to America's largest indoor Waterpark with 173,000 square feet of wet and wild fun! The 93,000 square foot expansion features:

- Texlon transparent roof allowing natural sunlight to enter
- 12,000 square foot indoor wave pool
- 13,000 square foot mezzanine deck
- Swahili Swirl 60' diameter bowl raft ride
- Cheetah Race 4 lane mat slides racing down a 55' incline
- Tanzanian Twister bowl ride body slide
- A second Flowrider
- Rippling Rhino raft ride
- Two new indoor/outdoor spas with swim up bar
- Shooting Stars 3,700 square foot basketball pool
- Kids Safari 2,500 square foot children's play area
- Large African themed restaurant and bar

Cedar Point amusement park offers more rides and roller coasters than any other park on the planet, and has been voted “Best Amusement Park in the World” for ten years in a row by *Amusement Today* readers. Often overlooked though, is Cedar Point's differentiating feature of being located on a peninsula surrounded by beautiful Lake Erie. From the incredible coastal scenery at 420 feet in the sky to the pristine sandy beach, Lake Erie truly does offer MORE to Cedar Point's guests. Tickets may be purchased through Kalahari and they offer shuttle service as well.

Islands have always been an appealing escape, and Ohio's Lake Erie Islands are no exception. Middle Bass Island has a tranquil atmosphere and refreshing natural landscape that lures visitors to its shore for carefree, relaxing getaways; conversely, South Bass Island, often referred to by its village name Put-in-Bay, offers unparalleled adventure around every corner. Kelleys Island, the largest of the three, offers a combination of the exquisite natural beauty with a milder blend of adventure and attractions.

Known as “the Walleye Capital of the World” this region also brings in anglers seeking yellow perch, smallmouth bass, steelhead trout and many other species. Fishing is productive year-round and can be enjoyed from a variety of shoreline locations or through charter captains and walk-on head boats that make the experience easily available for all ages and levels of experience.

History and educational opportunities for enrichment are plentiful, and the variety of experiences is dizzying! Only a few miles separate a 135 year-old Chautauqua community, the birthplace of Thomas Edison, a former U.S. President's home and various museums, animal adventures, historic sites, cultural entertainment and underground caves.



Program

Friday, August 22

- 5:00 p.m. Early Registration
6:00 p.m. Cocktail Reception
7:00 p.m. Dinner/Awards/Annual Meeting
9:00 p.m. Entertainment – Illusionist Keith Matheny
“Mind over Magic”

Saturday, August 23

- 7:30 a.m. Registration
8:00 a.m. Breakfast Buffet
8:30 – 9:00 a.m.

“Cleaner Business Systems (CBS)”

CBS is a Point of Sale Package to manage your Dry Cleaning Business. CBS provides a number of tools to manage and grow your business. Some of the features that will be highlighted are Route Management, Marketing, Invoicing, Employee Theft, Accounting and Reporting. Additional specific issues that will be covered are ways to eliminate employee theft, marketing ideas utilizing your POS and route management to manage your route business.

Speaker: Ameet Shah, Shah Corporation, Burnsville, MN

9:00 – 10:00 a.m.

“Wet Cleaning – We Show People How to Make Water Behave”

Wet Cleaning is a process that uses water and very specialized detergents and cleans without solvents. It combines the gentle process of hand washing with the efficiency of professional cleaning. Learn the latest technology of Wet Cleaning systems.

Speakers: Skip Wilke, Hudson Equipment Inc., Hudson, OH
Ed Share, Laidlaw Corporation, Scottsdale, AZ

10:00 – 11:00 a.m.

“Exiting On Your Own Terms”

Richard Ehrenreich, CED, CBI, SBA, the Executive Director of the MidAtlantic Association of Cleaners, will enlighten attendees on Business Exit Strategy, including: Assembling a “Deal Team”; Ways to Value your Business; How the Market will influence the price; *Alternatives To Selling* and how to determine which is best for you; how build value into a deal; what can be expected from Buyers and who are the best & worst potential Buyers for their business and how to best attract them. Richard has been in the Drycleaning Plant Sales and Business Brokerage industry since 1969, and has Developed, Brokered and/or Analyzed countless Drycleaning businesses, from small shops to large chains. He has published numerous articles on business transactions and been a featured speaker at industry and business events.

Speaker: Richard Ehrenreich, CBI, CED, SBA,
Ehrenreich & Associates, LLC., Olney, MD

11:00 – 11:15 a.m. Break

11:15 – 11:45 a.m.

“Exiting On Your Own Terms,” *continued*

12:00 – 2:00 p.m. OCA Board Meeting

Questions? Please call Cami Collingwood at the OCA office at 614/221-1900 ext. 212.

Summer

GET
MAKING



Summer Meeting Registration Form

SEND COMPLETED MEETING REGISTRATION FORM TO:

OCA Summer Meeting
17 South High Street, Suite 200
Columbus, OH 43215-3458
614.221-1900 • Fax: 614.221-1989
E-mail: oca@assnoffices.com
www.ohiocleaners.org

- Indicate if you are faxing this form. Fax accepted only with a credit card payment.
To avoid duplicate registrations, please do not mail the original form.

Name _____

Preferred Name for Badge _____

Company _____

Address _____

City/State/Zip _____

Phone/Fax/E-mail _____

Spouse/Guest _____

Children, Age _____

- Check here if you have any disability-related or dietary needs that require accommodation in order to fully participate in this meeting. If so, attach a written description of your needs.

Full Meeting Registration Fees:

____ \$100 OCA Members

____ \$85 Additional persons from same plant

____ \$125 Non-Members

____ \$20 Child of OCA Members

____ \$30 Child of OCA Non-Members

____ Free Children 2 and under

(For non-members that attend and join DLI/OCA, OCA will apply the \$125 registration fee towards their membership AND match the \$125 fee.)

In order for your registration to be valid, please indicate the **number** of people attending each event:

____ Friday Cocktail Reception

____ Saturday Breakfast Buffet

____ Friday Awards Dinner

____ Saturday Seminars

Total amount enclosed for registration \$ _____

Method of Payment:

- I will pay by () Visa () MasterCard () Discover () American Express
(No other credit cards accepted.)

Card # _____ Exp. Date _____

Authorized Signature _____

Printed Cardholder Name _____

Billing Address _____

- Enclosed is my check for \$ _____
(Make check payable to OCA, tax I.D. #31-0903408)

★ Payment is required in advance of the meeting. ★
OCA reserves the right to refuse admission if payment is not received.

Sorry, no cancellations or refunds after August 4, 2008.

Thank You to Our 2007 - 2008 Board of Trustees

President

Nikko Vlahos, Nikko's Cleaners, Zanesville

President-Elect

Larry L. Long, Long Cleaners, Inc., Miamisburg

Vice President

Timothy Blankenship, Sr., Premier Dry Cleaning, Inc., Concord Township

Secretary/Treasurer

George Gardner, Custom Cleaners, Bryan

Board Chairman

David F. Frick, Old Towne Cleaner, Zanesville

Trustees

Dennis L. Bell, Sunbury Cleaners, Sunbury

James E. Bracken, Towne & Country Cleaners, Canton

Michael Hill, Caskey Drycleaning Co., Inc., Columbus

Bernie Otte, State Dry Cleaners, Martins Ferry

John Phillippi, Clothing Care Ltd., Gahanna

Athan Vlahos, Nikko's Cleaners, Coshocton

Cliff Funka, Adco, Inc., Toledo

Roger Stevenson, RR Street Company, Lawrenceburg, KY

STAFF

David W. Field, CAE, Executive Director

Nancy S. Waterhouse, Director of Services

Cami Collingwood, Executive Assistant

Tom Kimmel Clean Award Recipients

| | | | |
|-----------------------------|------|---------------------------|------|
| John C. Baraona | 2007 | Gay Sabo | 1993 |
| Sam Bernweig | 2006 | Bill Weber | 1992 |
| Mark Folzenlogen | 2005 | Tom Kimmel* | 1991 |
| Mike Timmer | 2004 | Wayne Hogrefe | 1990 |
| Pete Yochum | 2003 | James Wright | 1989 |
| H. Steven Poulos, CED | 2002 | Ed Otte | 1988 |
| David W. Field, CAE | 2001 | Jack Noie | 1987 |
| Mark Kimmel | 2000 | Max Zimmerman* | 1986 |
| Rex Beddies* | 1999 | Richard Fox* | 1985 |
| Larry Long | 1998 | Phil Myers | 1984 |
| Paul Yochum | 1997 | Newt Reehorst | 1983 |
| Dan Reehorst | 1996 | Clovis Loudenslager | 1982 |
| Paul Seckman | 1995 | Bill Catron | 1981 |
| Bill Pulley | 1994 | Charlie Sweet | 1980 |

* *Deceased*

The Ohio Cleaners Association Clean Award was established in 1980 to recognize outstanding members of OCA. It was renamed the Tom Kimmel Clean Award in recognition of one of our industry leaders. It is given annually to one person, who in the judgment of his peers, has contributed greatly to the dry-cleaning industry.

Hotel Reservation Request

Kalahari Waterpark Resort

RETURN OR FAX TO:
Kalahari Waterpark Resort
Attention: Chrissy Meisler
7000 Kalahari Drive
Sandusky, Ohio 44870
877-525-2427 • Fax: 419-433-7748
www.kalahariresort.com

Method of Reservations

Attendees are to make reservations directly with the Resort by either calling the Reservations Department at **877-525-2427** or mailing this reservation form to the Resort. **When calling be sure to mention you're with the Ohio Cleaners Association.** A deposit amount equal to one night (plus tax) is due at the time the reservation is made.

Reservation requests must be received on or before **July 23, 2008**. Requests received after this date will be accepted based on room and rate availability. Single, double, triple and quad occupancy rooms are available at a rate of **\$154 plus applicable tax. This price does include four (4) waterpark passes.**

Check-in is at 4:00 p.m. however you can arrive as early as noon to get your waterpark passes. Check-out is 11:00 a.m. and you can use your waterpark passes that day up to 3:00 p.m.

Please indicate the number of guests: _____

Room Type Preference:

Single Double Triple Quad

When adding 5th or 6th guest to the room, there will be a charge of \$20 per person, per night in addition to the base price. These rooms have sofa beds.

Name _____

Address _____

City/State/Zip _____

Phone: (_____) _____

Arrival Date _____ Arrival Time _____

Departure Date _____

Additional Guest(s) _____

Method of Payment:

Enclosed is a check in the amount of \$ _____ plus applicable tax (currently 11.5%).

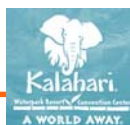
Please charge my deposit plus applicable taxes to the following credit card:

() MasterCard () Visa () American Express () Discover () Diners Club

Card Number _____ Exp. Date _____

Name of Credit Card Holder _____

Signature of Card Holder _____





Ohio Cleaners Association

17 South High Street

Suite 200

Columbus, Ohio 43215-3458



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INFORMATION ENCLOSED